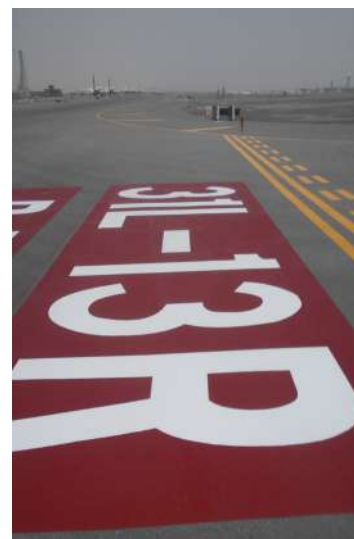




Scan for a Digital Version







In 1976, H.E. Sultan Bin Rashed Al Dhaheri and Mr. Maher Nasser, founded Sultan Bin Rashed industrial group “SABER” by the establishment of its first factory, Giffin Traffiks L.L.C. in Abu Dhabi and brought to fruition a vision of delivering total signage solutions for the developing Emirate of Abu Dhabi. The partnership of the two founders extended further by the creation of additional companies and acquiring others to form the SABER of today.

“We succeed by seizing existing & emerging market opportunities through effective & reliable solutions.”

Our portfolio includes advanced manufacturing, contracting and maintenance, smart cities integration and venture capital investments.

Our Advanced Manufacturing platform ecosystem delivers to our industrial strength in metal and steel fabrication, robotics, industry 4.0, thermoplastic and thermosetting paints, surface treatment and coating, precision, and build-to-print manufacturing.

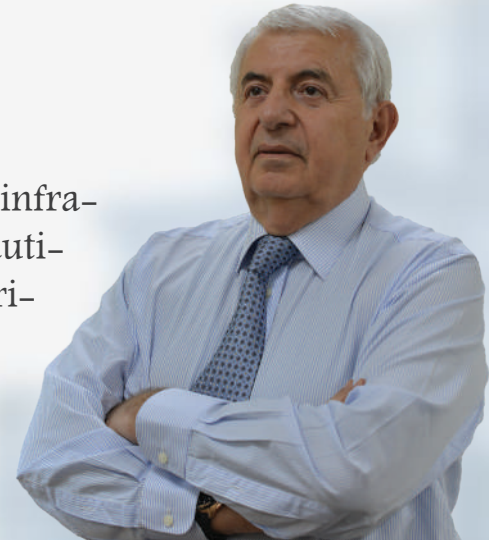
STORY

In contracting, we are specialists in the fields of roads, infrastructure, urban traffic development and landmarks beautification. Furthermore, we possess the in-depth experience to maintain and enhance key assets in Abu Dhabi and Dubai. These key assets include airfields, runways, rural roads, highway networks and critical security infrastructure.

We are innovators bringing connected and sustainable technologies to smart cities, including the successful deployment of integrated customized technologies, transformed connected infrastructure, renewable energy solutions, digital innovation and unmanned security and surveillance systems.

We are visionary entrepreneurs expanding our assets valuation through technology investments and JV partnerships with renowned international companies.

We take pride in our product quality, service excellence, and talented workforce.



“Invest in people; people drive ideas, innovation, success & define the companies they represent.”



Manufacturing

Since 1976, SABER has developed the roads and highway networks of the United Arab Emirates executing on customized designs, experienced manpower and superior engineering quality. With a dynamic Manufacturing Platform, SABER possesses the expertise, innovation, and passion to deliver robust solutions across vertical sectors and transforming industries.

Platform



From legacy manufacturing techniques to advanced machining systems, SABER's Manufacturing Platform integrates function with performance. It delivers to the needs of next-generation products and components to support local and export supply chain readiness. And leverages digital technology and automation to further enhance the end-user experience.

A close-up photograph of a metal fabrication process. A sharp, angled metal piece is being positioned or cut by a tool, with sparks visible at the point of contact. The background is blurred, showing industrial equipment and a yellow safety light.

Metal &

We design and fabricate metal and steel structures that furnish the streets of the UAE. We Engineer infrastructure that further enhances the integrity of buildings and mixed-used development assets. We produce complex designed components that are critical to the performance of Oil & Gas stations (and other energy platforms). We strengthen the foundations of Malls and Entertainment assets so that asset operators can execute their day-to-day operations securely and safely.

Steel Fabrication



Thermoplastic &



We combine our expertise and knowledge in paint chemistry to manufacture customized paints adhering to the highest standards and compliance.

Thermosetting Paints



Such paint applications are critical to the functional performance of roads against safety, durability, and low traffic.

Surface Treatment



We provide multiple methods of surface treatment options for architectural and decorative metal structures, those methods include Hot Dip Galvanizing, Thermosetting & Thermoplastic Powder Coating, Vitreous Enameling, Electroplating and Wet Paint.

& Coating



Robotics & Industry 4.0



Using a robotics machining application tool we leverage AI-based systems in our manufacturing discipline.



Precision & Build-to-Print Manufacturing

With an advanced machining system, we are able to manufacture tight tolerance components with repeatability, durability and performance.

From concept to production, our state-of-the-art manufacturing workflow executes the fabrication and delivery of any part.

Contracting &



Today's roads are becoming networks of commerce, logistics and infrastructure development. As cities look to the future of transportation and mobility, the pavements become critical assets that need to be maintained, enhanced, and repaired.

Whether informational systems are deployed through static way finding signage, digital messaging interfaces or overhead gantry structures, the contracting and the maintenance of the road become key factors of engineering crucial to the performance of the overall system.



Maintenance

In operating logistics asset bases (i.e. airfields, central aviation command, military bases), it's imperative that the integrity of the runway is secured as vital operations targeting safety and security are deployed. Furthermore, as airports open the 'friendly skies' to travel again, customers experiences can be further enhanced through beautification markings and smooth flight operations.

We deliver to these requirements and more. We know that assets can only perform effectively if a turn-key solution is built with the engineering quality, contracting compliance and material superiority.

We are specialized contractors with the power to execute.



Road & Infrastructure

Through precision and skill, we have built and developed existing and future road networks within the UAE. With our resources of dedicated engineers and sophisticated machinery, we have paved the roads bringing cities (and neighboring Emirates) closer together. By making the roads wider and more efficient, we have increased commerce and reduced traffic congestion.

Contracting



As a company that built its competency around maintaining and servicing the complete customer lifecycle, we are the experts when it comes to ensuring the long-lasting performance of all road & infrastructure asset.

We deploy our solutions targeting key metrics. Ensuring roads safety; enhancing functional durability and increasing asset value.

We strengthen today's roads as we expand the cities of tomorrow.



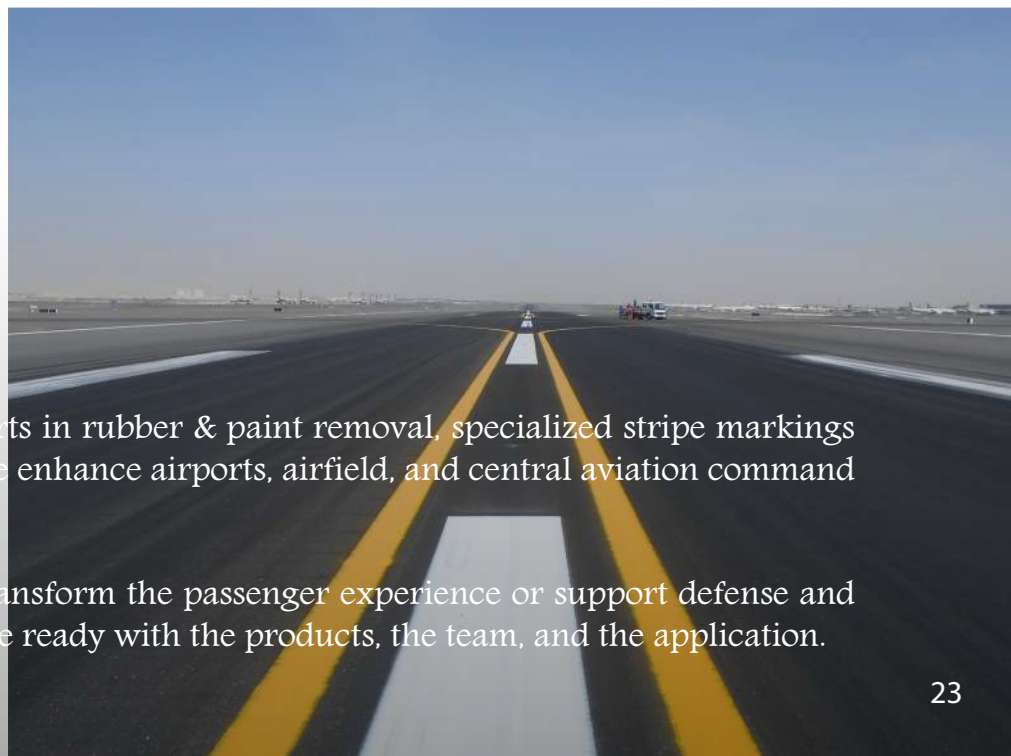
Airfields & Runways



As airports get back online, today's runways become the gateways to the roads of tomorrow and bringing the international customers to the world stage; once again.

Ensuring that air travel reconvenes with the swiftness of execution and streamlining of operation, we specialize the enhancement of runways and marking of airfields.

Maintenance




With our team of experts in rubber & paint removal, specialized stripe markings and asphaltic repair, we enhance airports, airfield, and central aviation command facilities.

Whether we need to transform the passenger experience or support defense and military logistics, we are ready with the products, the team, and the application.



Urban Development



When we speak of quality of life; we look to a life nurtured with and activities for learning, development, and growth. We take every outdoor activity and transform it into a journey of wonder and art.

As cyclist ride their bicycles across roads and footpaths, we direct them with colored textured markings setting them on a path of safety and awareness. As children enjoy playgrounds across the beautiful gardens of the Emirates, their experiences are enhanced by the spectrum of colors for the floor coating and the protective material being used.

& Beautification

When we speak of free-flowing transportation; we look to a transportation network that exists respecting the boundaries and presence of all parties.

We take the roads and mark them with colors of attention and direction. As pedestrians, buses and cars co-exist in a self-sustainable ecosystem, we allow them to navigate the complexity.

As populations age and generations take over, a city becomes more than a place of living. It becomes a place of existence.

Everything that once was static has now become digital and connected. By integrating into traffic central command, all connected subsystems can be managed and controlled remotely.

On the road, infrastructure is built so that smart devices are deployed to measure traffic flow for route planning and information; to secure traffic against any accidents or violations; and to charge drivers for road usage and utilization (adjusting fees against peak timings).

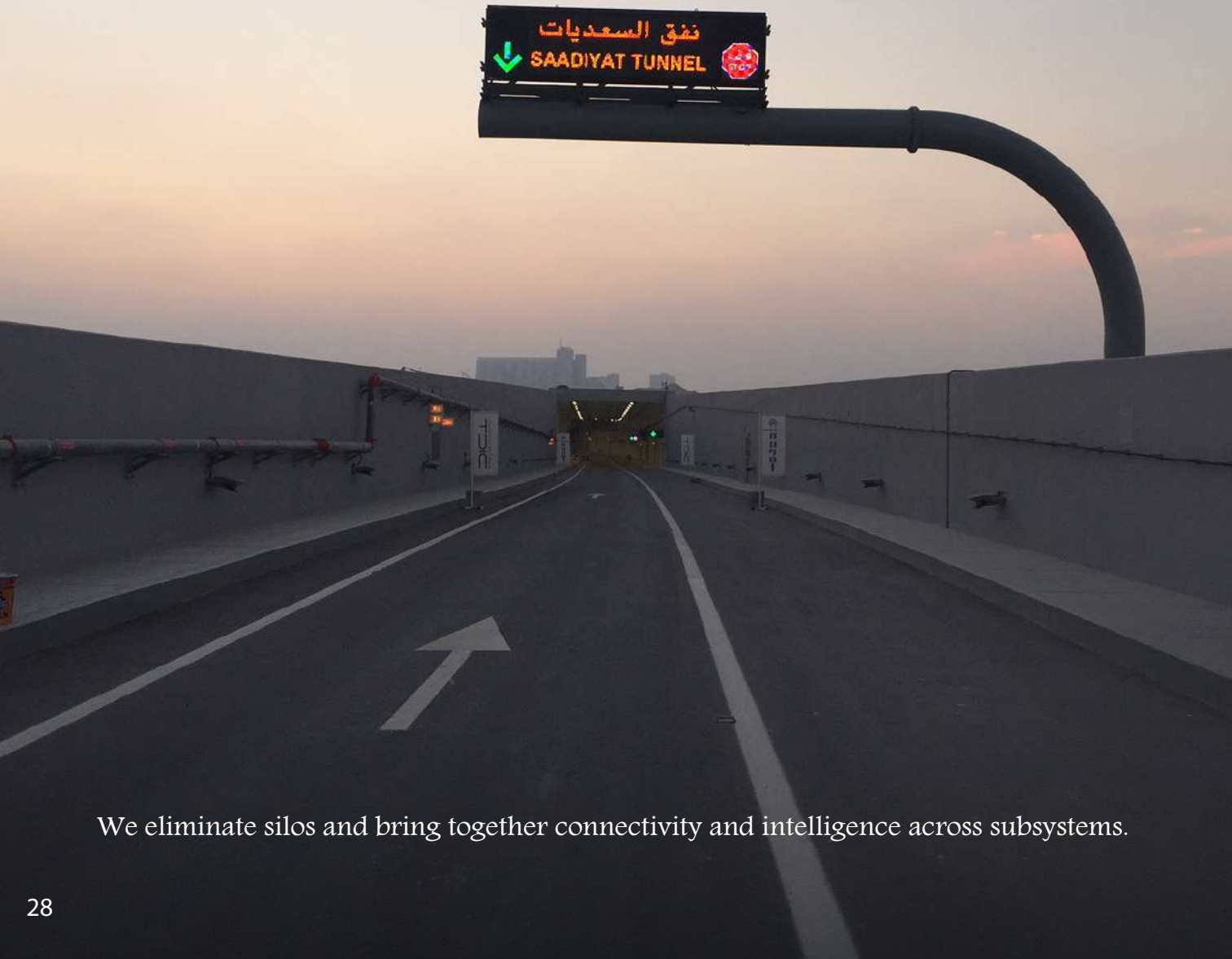
Cities



With our years of pioneered traffic technology and experienced innovation, we have been a central stakeholder in ensuring that smart cities are successfully connected, deployed, and commissioned. We build the infrastructure through which sensors are integrated, systems are installed, and devices are customized.

Today, a city is a place of connected people; and connected systems.

Urban Systems Integration



We eliminate silos and bring together connectivity and intelligence across subsystems.

Customized Integrated Solutions



We work collaboratively with our knowledgeable technology partners to bring local solutions to market.

Renewable Energy Infrastructure



We enhance the structural integrity of platforms designed to deploy renewable energy systems.

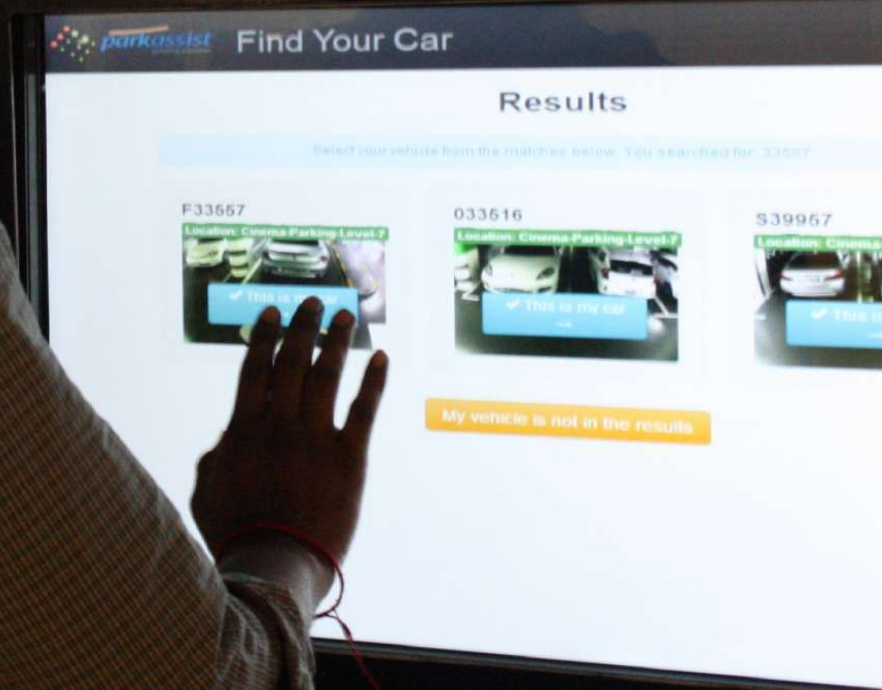
Transformed Infrastructure



We design and deploy infrastructure solutions that are sustainable, resilient, and scalable.

Innovative Solutions &

FIND YOUR CAR



We pioneer innovative technology that targets the visionary roadmap of the UAE and the expanding GCC.

Digital Transformation



We digitize platforms and leverage smart technology to enhance the digital experiences and connectivity of customers.

Unmanned Systems



We strengthen security and enhance safety through the deployment of AI-based systems and platforms.

& Surveillance





Venture

At SABER, we know the importance for companies to grow and expand organically.

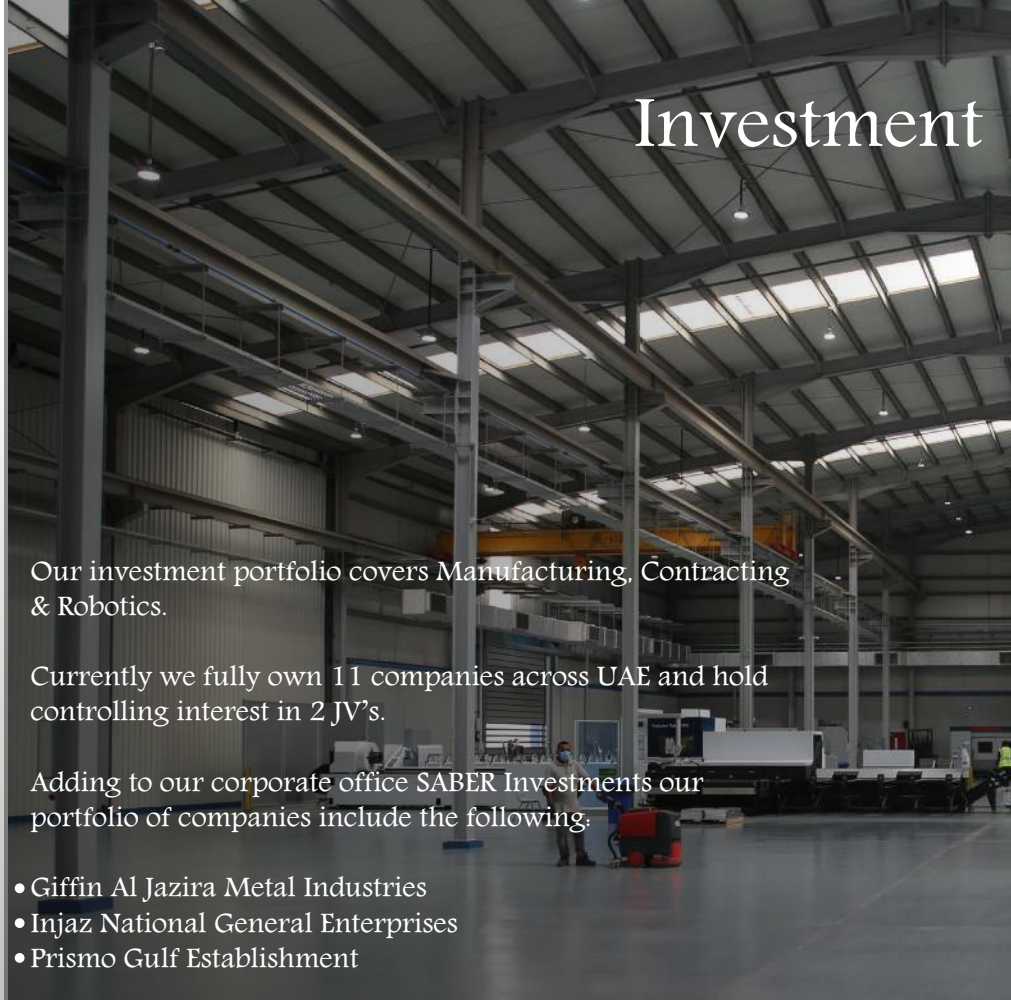
We are investors aggressively pursuing emerging sectors disruptive technologies for roads and infrastructure, manufacturing automation, robotics and digital transformation. We leverage our strong financial portfolio to acquire intellectual property through joint ventures and forged partnerships.



Capital

Much of our success is attributed to our engagement with industry powerhouses and field specialists. Through our ready-to-execute team, we deliver resilience and performance.

As pioneers of breakthrough concepts, we have a legacy of creating markets and being the first to deploy next-gen technologies, capabilities, and innovation.



Investment

Our investment portfolio covers Manufacturing, Contracting & Robotics.

Currently we fully own 11 companies across UAE and hold controlling interest in 2 JV's.

Adding to our corporate office SABER Investments our portfolio of companies include the following:

- Giffin Al Jazira Metal Industries
- Injaz National General Enterprises
- Prismo Gulf Establishment



Portfolio

- Prismo Gulf Paint Industries
- Giffin Traffiks LLC
- Al Jazira Metal Industries
- Metal Coating Industries
- Giffin Traffic Signs Co. LLC
- Giffin Traffik Building Contracting
- Injaz Logistics & Transport Co.
- Injaz National General Transport
- Exechon Enterprises LLC (JV)
- Exechon – Sweden (JV)



JV Partnerships



We forge partnerships with international institutions of caliber, technology innovation, and market penetration. We expand our technology footprint across various applications through investments in intellectual property and research & development.

LOCKHEED MARTIN



UAE

EXECUTIVE

& Lockheed Martin

Selected

Proud to be part of thousands of projects that helped shaping the UAE of today throughout our 45 years of existence. Some of our selected projects are

- Airports
 - ▶ Marking & Remarking of Runways, Taxiways, Aprons & Service Roads in ADAC Airports
 - ▶ Asphalt Pavement Repairs & Runway Remarking in ADAC Airports
 - ▶ Airfield Works at Ras Al Khaimah International Airport
 - ▶ Civil Works & Airside Systems Package at Sharjah International Airport
 - ▶ Construction of Infrastructure at Sweihan Airbase
 - ▶ New International Airport of Abu Dhabi – MTB
 - ▶ Friction Testing at ADNOC Offshore, Zirku Airport
 - ▶ Rubber Removal & Restriping Work at Al Dhafra Airbase
- Government
 - ▶ Speed Transition Zone Markings, Ras Al Khaimah
 - ▶ Maintenance & Roads Traffic Signs & Road Markings inside Abu Dhabi Abu Dhabi Corniche Beautification
 - ▶ Ras Al Khor Bridge Crossing
 - ▶ Al Manhal Palace
 - ▶ MS Solar System Support
 - ▶ R-924/1 Beautification of Jumeirah Roads
 - ▶ Dubai Toll System (Salik) – Phase 1
 - ▶ Variable Message Signs
 - ▶ Commands of Military Works
 - ▶ Sheikh Zayed Grand Mosque
 - ▶ Western Region Area – Ghayathi Town
 - ▶ Sheikh Khalifa Bridge Project

Projects

- Maintenance
 - ▶ Abu Dhabi main roads maintenance & rehabilitation – 87/18 west
 - ▶ Abu Dhabi main roads maintenance & rehabilitation – 85/18 west
 - ▶ Abu Dhabi mainland internal roads improvement & rehabilitation – South
 - ▶ Abu Dhabi mainland internal roads improvement & rehabilitation – North
 - ▶ Al Ain main roads maintenance & rehabilitation – 2A North
 - ▶ Al Ain main roads maintenance & rehabilitation – 2B South
 - ▶ Abu Dhabi western region roads
- Intelligent Transportation Systems
 - ▶ SDTME
 - ▶ Saadiyat Tunnel Project
 - ▶ Parking Management System
 - ▶ ITS – Smart Dynamic Traffic Monitoring & Enforcement
 - ▶ RTA School Zone Driver Feedback Sign (Emoji speed signs)
- Health Care
 - ▶ COVID-19 Drive-thru Screening Centers, SEHA
 - ▶ Cleveland Clinic
 - ▶ Burjeel Hospital
 - ▶ Danat Al Emarat
 - ▶ Al Ain Hospital

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- Residential
 - ▶ Saadiyat Beach Villas – Phase II
 - ▶ Al Reef Village
 - ▶ Palm Oasis
 - ▶ Development of Roads, Infrastructure & Streetscape at Khalifa City
 - Construction
 - ▶ Wahat Hili Mall
 - ▶ Giffin Traffiks Factory
 - ▶ Al Jazira Metal Industries – Galvanizing Plant
 - Bus Shelters
 - ▶ Ruwais Housing Complex
 - ▶ Shakhbout MSH44
 - ▶ Sheikh Zayed Grand Mosque
 - ▶ Mina Tunnel
 - Commercial
 - ▶ Galleria Mall
 - ▶ Yas Mall
 - ▶ Reem Mall
 - ▶ Abu Dhabi Mall
 - ▶ Dubai Mall
 - ▶ Deerfields
 - ▶ Al Bahar Towers
 - Educational
 - ▶ ADNOC Petroleum Institute
 - ▶ UAE University (Al Ain)
 - ▶ Zayed University
 - Road Work
 - ▶ Asphalt Works ADCOP Main Gates @ ITS, MPS, MOT
 - ▶ Asphalt Depression @ Sheikh Zayed Grand Mosque

Projects

- 
- Sports
 - ▶ Al Jazira Stadium
 - ▶ Golf Club Abu Dhabi
 - ▶ Construction of Cycle Track & Development of Hudayriat Island, Al Bateen – Abu Dhabi
 - ▶ Al Ain Club
 - ▶ Abu Dhabi Equestrian Club
 - Hospitality & Leisure
 - ▶ Warner Brothers
 - ▶ Yas Island Development
 - ▶ The Pearl Qatar
 - ▶ Emirates Palace Hotel & Resort
 - ▶ Etihad Towers (Jumeirah)
 - ▶ Four Seasons Reem
 - ▶ Rosewood Hotel
 - Urban Development
 - ▶ Abu Dhabi Addressing & Street Naming
 - ▶ Dubai Addressing & Street Naming
 - ▶ Al Ain– Addressing & Way Finding Project
 - ▶ Access Road & Site Wide Development, Hudayriat Island Abu Dhabi
 - ▶ Cycle Track & Deck Nodes Coating, Al Gurm Mangrove, Abu Dhabi
 - ▶ Development of Al Zahiya Area (previous Tourist Club), Abu Dhabi
 - Institutional
 - ▶ Abu Dhabi Financial Center
 - ▶ Mubadala Head Quarter

Partners



Resources & Capabilities

(as on sep 2021)



1,967 Employees



442 Vehicle & Equipment



2,335,000 Ft²

- Yearly Turnover AED 350,000,000 (Dec 2020)
- Working Capital AED 170,000,000 (Dec 2020)
- Equity AED 270,000,000 (Dec 2020)



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